

# *The Grand Design Award – 2017*

The Public Relations Committee of the Grand Lodge of Iowa A.F. & A.M. encourages its Lodges to establish and maintain websites for the purposes of communicating with Lodge members as well as to act as an attractive informational resource for non-members in the local area who are interested in Freemasonry. The Grand Lodge has established the Grand Design Award to recognize those Lodges that have exemplary websites.

If your lodge has a website and you wish to be considered for this recognition, send the web address by July 31, 2017 to [**PublicRelations@gl-iowa.org** pending establishment of address]

Lodges with outstanding websites will be recognized at the 173rd Annual Communication of the Grand Lodge of Iowa which will be held in September of 2017 in Davenport. The top three Lodges in this category as determined by the Public Relations Committee will receive recognition at the Annual Communication.

## Compulsory website content elements for the Grand Design Award:

- ✓ Lodge name and number
- ✓ Lodge meeting place and street address
- ✓ Day and time of monthly Stated Meeting
- ✓ Accurate Lodge contact information including email and/or phone
- ✓ A prominent link to the Grand Lodge of Iowa website

## Additional website elements to be considered for merit:

- ✓ Recently updated content
- ✓ List of current officers
- ✓ Maintained events calendar
- ✓ Welcome and message from Worshipful Master
- ✓ Brief explanation of Freemasonry
- ✓ Picture of Worshipful Master
- ✓ Picture or pictures of Lodge officers
- ✓ Picture of Lodge meeting place
- ✓ Pictures of recent events and activities
- ✓ Links to other Masonic informational resources
- ✓ Overall site design and attractiveness
- ✓ Utility and ease of navigation
- ✓ Lodge social media account links

For more information, contact Public Relations Committee Chairman, Thomas Cox, at [PublicRelations@gl-iowa.org] or contact the Grand Secretary's Office of the Grand Lodge of Iowa at (319) 365-1438.